



## Sustainable Distribution Asset Management & Financing

7-8 June 2010 | Lyon, France

[www.cired2010-workshop.org](http://www.cired2010-workshop.org)



Sustainable financing · Asset management · Smart Grids · Active network management · Economical crisis

### Branding your company with CIRED Workshop 2010

We are offering you the opportunity to promote your company/organisation by sponsoring one or more of the sample items listed below. You can also contact us to discuss a specific package tailored to your company's individual needs.

#### **EVENING DRINKS RECEPTION (7 June 2010)** (one sponsor only)

**OPTION**

- ▶ Get-together party organised in the conference center, just after the technical sessions
- ▶ High profile visibility during the reception (to be agreed on)
- ▶ 5 minute welcome speech (optional) at the beginning of the reception
- ▶ A 3m X 2m exhibition space to promote your company
- ▶ A company brochure will be inserted in all the delegates bags
- ▶ Your company's logo will feature on the Workshop website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ Three Workshop places for representatives of your company
- ▶ 30% discount off full fee on additional Workshop places for representatives of your company
- ▶ List of participants with full contacts details (available at the end of the conference)

#### **DELEGATES BAGS** (one sponsor only)

**SOLD**

- ▶ Your company's name and logo to be printed on the high quality delegates bags given to attendees on arrival
- ▶ A 3m X 2m exhibition space to promote your company
- ▶ A company brochure will be inserted in all the delegates bags
- ▶ Your company's logo will feature on the Workshop website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ Two Workshop places for representatives of your company
- ▶ 30% discount off full fee on additional Workshop places for representatives of your company
- ▶ List of participants with full contacts details (available at the end of the conference)

#### **WORKSHOP CD-ROM PROCEEDINGS** (one sponsor only)

**SOLD**

- ▶ Advertisement from the sponsor on the back cover of the CD jacket (material to be provided by your company)
- ▶ A 3m X 2m exhibition space to promote your company
- ▶ A company brochure will be inserted in all the delegates bags
- ▶ Your company's logo will feature on the Workshop website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ Two Workshop places for representatives of your company
- ▶ 30% discount off full fee on additional Workshop places for representatives of your company
- ▶ List of participants with full contacts details (available at the end of the conference)

**CIRED Workshop 2010 : Sustainable Distribution Asset Management & Financing**  
[m.delville@aim.skynet.be](mailto:m.delville@aim.skynet.be)

**2 DAY (7-8 June) TRAVEL CARDS**  
(one sponsor only)

**SOLD**

- ▶ Your company's logo and website to appear in one colour on the wallets (2 day travel card to be put inside the wallets)
- ▶ A 3m X 2m exhibition space to promote your company
- ▶ A company brochure will be inserted in all the delegates bags
- ▶ Your company's logo will feature on the Workshop website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One Workshop place for a representative of your company
- ▶ 30% discount off full fee on additional Workshop places for representatives of your company
- ▶ List of participants with full contacts details (available at the end of the conference)

**LUNCHES**

two available : **Monday 7 June 2010 – sandwich lunch**

**€ 4,000.00**

**Tuesday 8 June 2010 – buffet lunch**

**€ 5,000.00**

- ▶ Display of promotional material on the lunch tables
- ▶ Opportunity to provide branded napkins
- ▶ A company brochure will be inserted in all the delegates bags
- ▶ Your company's logo will feature on the Workshop website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ Two Workshop places for representatives of your company
- ▶ 30% discount off full fee on additional Workshop places for representatives of your company
- ▶ List of participants with full contacts details (available at the end of the conference)

**DELEGATE PADS AND PENS**

**€ 3,500.00**

(one sponsor only)

- ▶ Pads and pens with company logo given to all delegates upon arrival
- ▶ A company brochure will be inserted in all the delegates bags
- ▶ Your company's logo will feature on the Workshop website with a link to your own site
- ▶ Your sponsorship will be recognised on all electronic mailings
- ▶ One Workshop place for a representative of your company
- ▶ 30% discount off full fee on additional Workshop places for representatives of your company
- ▶ List of participants with full contacts details (available at the end of the conference)

---

**For information on sponsorship packages or a tailor-made proposal please contact :**

Michèle Delville

Phone: +32 4 222 2946 • Email: [m.delville@aim.skynet.be](mailto:m.delville@aim.skynet.be)

**CIREC Workshop 2010 : Sustainable Distribution Asset Management & Financing**  
[m.delville@aim.skynet.be](mailto:m.delville@aim.skynet.be)